



ABOUT Planet A Foods

The food solution company Planet A Foods GmbH develops innovative ingredients that make food production more independent and resilient. Using a scalable fermentation platform, the company creates future-proof alternatives to increasingly threatened raw materials – independent of traditional supply chains. The global food system as we know it is under pressure: climate change, resource scarcity, and geopolitical tensions are putting key ingredients at risk. Through technological innovation, Planet A Foods provides real alternatives – for a secure, sustainable, and delicious future.

The company's portfolio includes ChoViva, the world's leading cocoa-free chocolate alternative. Made from ground sunflower seeds instead of cocoa and already produced at industrial scale, ChoViva is transforming how chocolate is made.

Founded in 2021, Planet A Foods employs around 70 people. The company is headquartered in Planegg near Munich and operates its production facility in Pilsen, Czech Republic. It is led by co-founder Dr. Sara Marquart (CTO), co-founder Dr. Maximilian Marquart (CEO), and Stefan Rost (CFO).

More information at www.planet-a-foods.com.

ABOUT ChoViva

ChoViva is a delicious alternative to chocolate—offering the familiar, indulgent taste everyone knows and loves. Instead of cocoa beans, ChoViva is made with ground sunflower seeds using an innovative fermentation platform. The traditional chocolate-making techniques of fermentation and roasting are adapted to suit these new ingredients, creating a rich, chocolatey flavor. Combined with sugar and plant-based fats, the result is a smooth, melt-in-your-mouth texture.

Developed in 2021 by Sara and Maximilian Marquart, ChoViva is already available in over 60,000 supermarkets across more than five countries, including Germany, France, the United Kingdom, and Switzerland. Products made with ChoViva can be identified by the ChoViva seal on the front of partner product packaging.

ChoViva® is a registered trademark.

More information at www.choviva.com.