



## **ABOUT Planet A Foods**

The food solution company Planet A Foods develops innovative ingredients that make food production more independent and resilient. Using a scalable fermentation platform, the company creates future-proof alternatives to increasingly threatened raw materials – independent of traditional supply chains. The global food system as we know it is under pressure: climate change, resource scarcity, and geopolitical tensions are putting key ingredients at risk. Through technological innovation, Planet A Foods provides real alternatives – for a secure, sustainable, and delicious future.

The company's portfolio includes ChoViva, the world's leading cocoa-free chocolate alternative. Starting in Europe, ChoViva is made from ground sunflower seeds and produced at scale, with over 120 products in more than ten countries. Powered by Planet A Foods' ingredient platform, ChoViva formulation can be adapted to a wide range of locally available crops, enabling sustainable production anywhere in the world, from Europe to Asia and beyond.

Founded in 2021, Planet A Foods employs around 70 people. The company is headquartered in Planegg near Munich and operates its production facility in Pilsen, Czech Republic. It is led by co-founder Dr. Sara Marquart (CTO), co-founder Dr. Maximilian Marquart (CEO), and Stefan Rost (CFO).

More information at [www.planet-a-foods.com](http://www.planet-a-foods.com).

## **ABOUT ChoViva**

ChoViva is a delicious alternative to chocolate—offering the familiar, indulgent taste everyone knows and loves. Instead of cocoa beans, ChoViva is made with ground sunflower seeds using an innovative fermentation platform. The traditional chocolate-making techniques of fermentation and roasting are adapted to suit these new ingredients, creating a rich, chocolatey flavor. Combined with sugar and plant-based fats, the result is a smooth, melt-in-your-mouth texture.

Developed in 2021 by Sara and Maximilian Marquart, ChoViva is already available in over 80,000 supermarkets in more than ten countries, including Germany, France, the United Kingdom, Switzerland and Japan. Products made with ChoViva can be identified by the ChoViva logo on the front of partner product packaging. ChoViva® is a registered trademark.

More information at [www.choviva.com](http://www.choviva.com).